

MACLAS NEWS



In this issue

| | |
|--|---|
| Message from the President | 2 |
| MACLAS 2017 at the University of Virginia March 24-25 in Charlottesville | 3 |
| Our new MACLAS website | 4 |
| Froelich Award funds research in Paraguay | 5 |
| Update on the <i>Middle Atlantic Review of Latin American Studies (MARLAS)</i> | 5 |
| Prize winner María Roof | 6 |
| Spotlight on our members | 7 |

Please send updates on professional achievements, publications,
and conference opportunities to msinpa@gmail.com for inclusion in future issues.

And be sure to check www.maclas.org regularly for important updates on our activities!
And visit us on Facebook: <https://www.facebook.com/groups/41442771820/>

Submit your proposals now!

MACLAS 2017 ♦ **March 24-25**

University of Virginia,
Charlottesville, VA

See our call for papers inside this newsletter



Message from the President



Building a new website, launching a new peer-reviewed scholarly journal, planning for MACLAS 2017 at the University of Virginia in Charlottesville VA – we've had a lot on our plate over

the past few months. On the next page you'll find our call for papers for MACLAS 2017, with its theme, "Hemispheric Transformations" – meant to spotlight not only recent developments across the Americas, but the ambiguous and shifting cultural space occupied by the field of Latin American studies in the second decade of the 21st century. Registration is easy – just visit our new website and click on the first item under "Conferences".

Speaking of which, we warmly invite you to poke around on our spanking-new website, at the same URL you've always used: www.maclas.org (redirected from www.maclas2.squarespace.com.)

We've reorganized a bit and added several new features, including a page called "Spotlight On Our Members," to showcase the most recent professional accomplishments of our members. Drop us a line and let us know about your most recent book, chapter, article, performance, exhibit, or external grant!

As described inside, we're on the cusp of working out the technical details for our new online, open-access, peer-review journal, the *Middle Atlantic Review of Latin American Studies* (MARLAS), under the able leadership of former MACLAS presidents **Ivani Vassoler** and **Jeff Pugh**. Manuscripts are being accepted now. We're also compiling a list of peer reviewers, so be in touch with Ivani to add your name to the list. Our hope is to begin publication by January – so keep your fingers crossed, and hope to see you in Charlottesville in March!

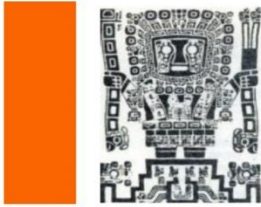
– Michael J. Schroeder



MACLAS Executive Committee members this past September, scouting out the University of Virginia, site of MACLAS 2017.



With our MACLAS 2017 host Prof. Thomas Miller Klubock, Director of the Latin American Studies Program at the University of Virginia (at left in full bicycling regalia).



MACLAS MIDDLE ATLANTIC COUNCIL OF LATIN AMERICAN STUDIES

Call for papers

Hemispheric Transformations

University of Virginia, Charlottesville VA • March 24—25, 2017



The Middle Atlantic Council of Latin American Studies (MACLAS) invites you to participate in its annual conference, to be held March 24-25, 2017 at the University of Virginia in Charlottesville, VA. In light of the rapid pace of change in recent years, and the growing integration of the southern and northern parts of the Americas, the 2017 conference theme is “Hemispheric Transformations.”

What is “Latin American Studies” in the second decade of the twenty-first century? A relic of area studies programs launched at the outset of the Cold War, limited to geo-cultural spaces south of the Río Grande? Or inclusive of Latino Studies, borderlands studies, and related fields? In conceptualizing Latin American Studies in this era of intensifying globalization, where is the boundary between Latin and North America? How are global transformations sparking shifts and rifts across the Americas and in the field we call “Latin American Studies”?

While we welcome paper and panel proposals on our theme, the conference is open to all topics bearing on the various disciplines that comprise Latin American Studies. Organizers will also consider workshop proposals that inform faculty and students on practical issues such as study abroad programs in Latin America, academic publishing, the road to tenure, and effective pedagogical techniques for the Latin American Studies classroom.

All submissions are due by Fri. Dec. 16, 2016. Please send to maclas2017proposals@gmail.com with the following information:

- Title of individual paper, panel, or workshop (specify which);
- Your name (panel proposals must include the names, institutional affiliations, and paper titles of all presenters; discussants are optional; undergraduates are warmly invited to participate);
- Your institution and position (faculty, graduate or undergraduate student, or other)
- A 250-word abstract in English, Spanish, or Portuguese.

Applicants will be informed by Fri. Jan. 27, 2017 whether their proposals have been accepted.

Graduate students are encouraged to apply for a Christina Turner Graduate Student Travel Award by the deadline of Dec. 16, 2016 to help defray travel and lodging costs for the conference. To be considered for this award, graduate students should send their title and abstract, current C.V., and travel budget to chestebm@buffalostate.edu. Please put “Turner Travel Award” in the subject line.

MACLAS also offers prizes for the best book and best article or chapter published by a member in the last two years, as well as prizes for the best undergraduate and graduate papers presented at the conference. Information about these awards, including submission deadlines and contact information, can be found on the MACLAS website, at www.maclas.org.

To register for the conference, go to www.maclas.org, click on “Conferences,” and follow the links. Fees are \$125 for the full conference or \$75 for one day if submitted by Mon. Feb. 20. After this date, fees are \$175 for the full conference or \$100 for one day. To appear on the program, conference participants must be members of MACLAS for 2017. Annual dues range from \$10 to \$35, depending on professional status and income.

Introducing Our New MACLAS Website

We're tickled to introduce our new MACLAS website – with its cleaner, crisper look, easier navigation, and more hack-resistant platform (our old site was hacked twice during the past year, messing up the formatting and causing more than a few headaches for our webmaster, **Gloria Clark**). Here's a screenshot of our new homepage:



We've also added several new features, including a "Spotlight on Our Members" page that showcases the most recent professional accomplishments of our fellow MACLAS members – so drop us a note and let us know about your latest achievements! Our new peer-reviewed journal MARLAS is linked from the MARLAS page under "Journal," as is a digital archive of past issues of our now-retired journal, *Latin American Essays*. Poke around on the site and let us know what you think!

Froelich Research Award Funds Fieldwork in Paraguay



MACLAS Vice President **Bridget Chesterton** submitted the following brief report on the fruits of her sabbatical research trip to Paraguay earlier this year,

funded in part by a Froelich Research Grant:

"This past February and March I spent eight weeks in Paraguay researching thanks to the Władysław Maryan Froelich Research Grant. My new book-length project, provisionally entitled *The Hotel Guarani: The Urbanization and Brazilianization of Paraguay during the Stroessner Years*, is now well enough researched that I have begun writing several chapters. While in Paraguay I was able to conduct research in the Biblioteca Nacional, the School of Architecture at the National

University of Asunción, and the Museo del Barro, among many other locations. Significantly, I was able to conduct oral interviews with various artists, architects, and other professionals of the Stroessner era. I also took advantage of my time in Paraguay to research an article-length project entitled "'The Kimbalitos Serenade:' The Plan Kimball, Cold War, and Medicine in Paraguay.'" For this project I was able to conduct various oral histories with medical doctors who remember the era when physicians from the University at Buffalo came to Paraguay in the 1950s and 1960s to teach at the medical school in Asunción. This research will be presented at the 2017 MACLAS conference at UVA in March. I cannot wait to share with you the wonderful histories I gathered during my two months in Paraguay. Thank you to MACLAS and last year's Władysław Maryan Froelich Research Grant committee members who honored me with the award."

Middle Atlantic Review of Latin American Studies (MARLAS) poised to launch publication – an update from Editor-in-Chief Ivani Vassoler



This is an exciting time for MACLAS! After almost three decades publishing its annual *Latin American Essays*, I am glad to announce its new publication – the *Middle Atlantic Review of Latin*

American Studies. The Editorial Board is working relentlessly towards the launching of the inaugural issue in December of 2016. This new peer-reviewed, open-access, online journal is the product of several years of productive discussions held by the MACLAS Executive Council with numerous MACLAS members. Several ideas about a new

MACLAS publication were discussed at our annual conferences, and members also expressed their views through a public survey.

In the process, a special MACLAS-member commission was created with the objective to outline the scope of the new journal. The commission received a variety of suggestions from MACLAS members. It was gratifying to see the involvement of several colleagues, and incorporate your contributions to this exciting new initiative.

Thanks to the invaluable efforts of our colleague, Jeffrey Pugh, MARLAS will be embedded into the LASA Research Commons

digital platform, which will provide a greater visibility to MARLAS. Its Editorial Board is working on the journal setup and, concomitantly, is making arrangements for the first issue. MARLAS will publish research articles, commentaries, book reviews and dossiers on Latin American Studies. Keeping up with the Latin American Essays tradition, MARLAS is an interdisciplinary journal and will accept submissions in English, Spanish and Portuguese.

After a selection process, I was delighted and honored to be nominated MARLAS' Editor-in-Chief. The announcement made during the MACLAS conference in March, at the Temple University in Philadelphia, was a special moment for me, feeling humbled by the task in my hands. I am grateful to Michael Schroeder, the current president of MACLAS,

its Executive Committee, my colleagues at the Editorial Board and all of you for your vote of confidence. I take this new task with a great sense of responsibility, confident the new publication will honor MACLAS tradition of high quality research and devoted teaching in the field of Latin American Studies. For all MACLAS members, MARLAS will offer a contemporary and flexible publication venue, open to a variety of methodological and theoretical approaches for the dissemination of ideas and original research in all Latin American topics.

The journal will be available at the MACLAS website: www.maclas.org

Hope to see you all in March at the University of Virginia! (below: the MARLAS masthead)



María Roof's *Women's Poems of Protest & Resistance: Honduras (2009-2014)* Wins Two International Latino Book Awards

In an update to our July Newsletter, we are pleased to report that longtime MACLAS member and current Secretary **María Roof's** edited volume of Honduran women's poetry, published in part thanks to a generous MACLAS subvention, has received top honors in two categories – for "Book Cover" and for "Poetry—Multi-Author" – at the prestigious 18th

Annual International Latino Book Awards this past September 8 at the Dominguez Ballroom at California State University Dominguez Hills in Los Angeles.

Hearty congratulations to María, the book's general editor Lety Elvir, and María's team of translators!

Spotlight on Our Members

To give you a taste of our new website's webpage showcasing the most recent professional accomplishments of our members, and in hopes of prompting you to drop us a line and let us know about your latest achievements, we reproduce below the page's most recent additions, spotlighting the work of **Ana Moraña**, **Consuelo Hernández**, and **Regina Root**.



Ana Moraña, Associate Professor of Spanish at Shippensburg University, recently published her book, *La fiesta de la modernidad en la Argentina: La revista Caras y Caretas (1898-1910)* (Buenos Aires: Editorial Corregidor, 2016).

The publisher's promotional materials offer this capsule summary:

"Morana aborda en este ensayo la revista argentina Caras y Caretas a la luz de la metáfora de la fiesta en su sentido más amplio (como manifestación de alegría, como celebración nacional, como ritual de rebelión, entre varias expresiones). Se interesa además en la propaganda, como un activo llamado a esa fiesta, casi como una de las formas en que ese festejo se manifiesta, y como antesala del consumo, especialmente dirigido a una clase media emergente. Se centra además en la ciudad y la inmigración,

dos focos de interés ampliamente desarrollados en los estudios latinoamericanos. Por otra parte, la autora distingue en Caras y Caretas la pasión de sus creadores por los verdaderos protagonistas de los procesos económicos, políticos o culturales, sujetos de todas las clases sociales, las razas, las condiciones sociales y las culturas, en las más variadas situaciones. Y muestra, al mismo tiempo, su fascinación por la forma en que se ve la convicción popular en la democracia. De ahí en más, todo es reclamo y desafío, buscando satisfacer el mismo deseo: el derecho a la educación, a la vivienda, a la salud, a la felicidad. Esta suma de deseos, que la democracia hace crecer en la gente, y que la masa acepta como un proyecto propio, se ve leudar a través de la revista que invita a la fiesta. Y es que, quizás, la verdadera fiesta es la de la democracia; fiesta compleja, convertida en espejismo para muchos, eterna aspiración, persecución incansable y muy a menudo fallida de la igualdad, del derecho a estar todos invitados y comer juntos en la misma bacanal."



Consuelo Hernández, Associate Professor of World Languages and Cultures at American University, recently published a book of poetry, *Mi reino sin orillas* (Editorial Torremozas:

Madrid, Spain, 2016), with an introduction by the Chilean poet Astrid Fugellie.

Hernández muestra que es una poeta prolífica y talentosa. Ha publicado varios poemarios y sus trabajos han sido incluidos en las mayores antologías y en importantes revistas literarias. Su poesía es integral, plena de su intenso lirismo, de su sensibilidad e intuición y de su aguda inteligencia. Me encantó esta colección de poemas de Mi reino sin orillas, llenos de pasión, nostalgia, y una tristeza profunda. Es un poemario hermosísimo y difícil en el sentido de que el camino emotivo que evoca es bien duro."

In the words of Prof. Edith Grossman of Columbia University, "Una vez más Consuelo



Regina Root, Associate Professor of Hispanic Studies at the College of William & Mary, longtime MACLAS member, and former MACLAS President (2009-10), has been awarded a

prestigious grant of \$50,400 by the National Endowment for the Humanities for her ongoing inquiry into the Tillett Tapestry, an extraordinary historical artifact described in more detail in a [July 2015 feature story](#) issued by the College. For the same project she was awarded another grant of \$15,000 from the Center for Craft, Creativity and Design in Asheville, NC.

The centerpiece of Prof. Root's inquiries, a nearly 32-meter long tapestry created over 12 years starting in the mid-1960s by the English-born artist Leslie Tillett, depicts the events of the Conquest of Mexico from multiple and contending perspectives, offering a fascinating window on one of the most iconic,

foundational, and transformative periods in Mexican history. "El Tapiz offers us a unique opportunity to wrestle with what it means to be conquered or the conqueror," she explained, "and to understand the terms of cultural heritage and historic memory." Her book manuscript-in-progress is expected to appear in print before 2019 — the year marking the 500th anniversary of the first year of the Conquest — and the year she hopes to embark on a traveling exhibit showcasing the Tillett Tapestry and the results of her scholarly inquiries into this magnificent embroidered mural.

Integrating her scholarship and pedagogy, looking optimistically to the future as she digs into the past, Prof. Root envisions opportunities "for undergraduate and graduate students to get involved — that would be a wonderful thing. I can see using this work of art as a jump-off point to read the texts that influenced post-revolutionary culture quite profoundly."

The Middle Atlantic Council of Latin American Studies is a professional organization comprised of scholars, researchers, teachers, students, and interested professionals in all disciplines and pursuits from the region comprised of Delaware, Maryland, New Jersey, New York, Pennsylvania, Virginia, West Virginia, and the District of Columbia. MACLAS has as its objectives promoting and developing interest in Latin American studies and affairs. The organization was founded in Pittsburgh, Pennsylvania in 1979. The MACLAS newsletter is published three times a year.

MACLAS EXECUTIVE COMMITTEE 2016-2017

OFFICERS

PRESIDENT: **Michael J. Schroeder**, Lebanon Valley College

VICE PRESIDENT AND PRESIDENT-ELECT: **Bridget M. Chesterton**, SUNY Buffalo State

TREASURER: **Brian Turner**, Randolph-Macon College

SECRETARY: **María Roof**, Howard University

PAST PRESIDENT

Meghan McInnis-Domínguez, University of Delaware

MEMBERS

Louise Detwiler (2017), Salisbury University

Luis Roniger (2018), Wake Forest University

Mirna Trauger (2018), Muhlenberg College

Gerardo T. Cummings (2019), Wells College

Silvia M. Peart (2019), United States Naval Academy

James F. Siekmeier (2019), West Virginia University