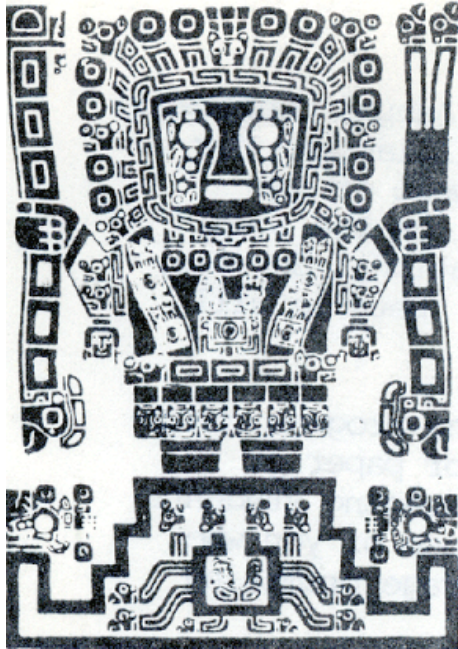


# MACLAS NEWS



## Highlights

Letter from Pittsburgh

Message from the President

MACLAS 2011 Film  
Screenings

MACLAS 2011 Executive  
Ballot

**It's not too late to register for the  
MACLAS Conference in Pittsburgh!  
Please fill out the attached registration  
form and return it to Brian Turner.**

**Espadas Prize Submission  
Deadline Extended:**

Please let undergraduate  
presenters know the new  
deadline for submission is  
February 18. Email  
[biboan@wm.edu](mailto:biboan@wm.edu) with  
submissions!

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## A message from the Center of Latin American Studies at the University of Pittsburgh

I am delighted to be able to welcome the members of the Middle Atlantic Council for Latin American Studies to Pittsburgh in March. For us, here at the Center for Latin American Studies (CLAS), it will be a treat to have Oakland filled with Latin Americanists; although Latin Americanists already abound on our campus. CLAS has over 130 affiliated faculty and 400 undergraduate and graduate students enrolled in certificate programs in Latin American Studies. We have been continuously funded under Title VI as a National Resource Center for Latin American Studies since 1979. We support over 70 students per year with fellowships, scholarships and research grants funded through the Department of Education, the generous support of several foundations and individuals and the University of Pittsburgh. Last year we supported 6 major conferences and over 20 seminars and panels and welcomed over 100 visiting scholars and lecturers to our campus. This year we collaborated with the Mattress Factory Museum in their presentation of the exhibit: *Quieloides: Race and Racism in Cuban Contemporary Art*, an exhibit that was co-curated by Pitt Professor of History, Alejandro de la Fuente.



The theme of the 2011 MACLAS conference -- Globalization and Well Being in Latin America -- mirrors CLAS' 4 year commitment to work on issues related to globalization and health and health policy in Latin America with a series of activities funded under our grant as a National Resource Center for Latin America. Our funding from the Department of Education and several foundations has also made it possible for us to offer several travel grants to MACLAS conference presenters.

We were very pleased that MACLAS has chosen Carmelo Mesa-Lago as the keynote speaker for the conference. Carmelo has been a leader in the area of social security, health and well-being for over 40 years. Throughout his long career, Carmelo has focused on these issues both as a scholar and as an advocate. He has published over 40 books and monographs and hundreds of articles, chapters, reports and pamphlets, including 2 new books published in 2010: "*Social Protection in Central America*" (with Mario De Franco), and "*World Crisis Effects on Social Security in Latin America and the Caribbean: Lessons and Policies*". In 2007 he was awarded the International Labor Organization (ILO) International Research Prize on Decent Work for his lifelong work on social protection. Carmelo also has a long association with Pitt. He joined the University of Pittsburgh as Associate Director of CLAS and Assistant Professor of Economics in 1967 and served as director of CLAS from 1974 until 1986. He became a Professor Emeritus from Pitt in 1999 (and then spent 3 years at Florida International University). He continues to take an active role in the Center for Latin American Studies and the University of Pittsburgh.

I believe that you find that Pittsburgh is a vibrant and interesting city with much to do and see. We hope that you will take a few minutes to visit the Cathedral of Learning and its Nationality Rooms; a Latin American Heritage Room is in the planning stages. The Oakland community is a welcoming one and now is home to a number of restaurants offering Latin American foods. A trip to the downtown cultural district and the Northside museums demonstrates Pittsburgh's rich traditions in music, theater, dance and art.

Sincerely,

Kathleen DeWalt  
Director, Center for Latin American Studies  
Professor of Anthropology and Public Health

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## Letter from the President

This newsletter reaches you a few weeks before our 32<sup>nd</sup> annual conference that will take place on March 17-19 at the University of Pittsburgh. Preparations are well underway for a vibrant academic meeting that will address "Globalization and Well-Being in Latin America" with the participation of a great number of scholars from both North and South America. We are thankful to our host, the Center of Latin American Studies at the University of Pittsburgh, for its support and generosity to MACLAS 2011.

This issue of our newsletter brings relevant information about MACLAS 2011 through the words of our hosts. They highlight some conference events with emphasis on the inaugural session on March 17 with the exhibition of *Ciclovida: Lifecycle*, a superb documentary that explores the relationship between human beings and the environment in South America. We are also delighted to count with the presence of Dr. Carmelo-Mesa Lago, a renowned expert on health policies in Latin America.

We are also very glad to inform that MACLAS is adding a new fund, the Wladyslaw Maryan Froelich Competitive Research Grant, which will support interdisciplinary research projects on the field of Latin American Studies. You will find more details about this initiative on this newsletter, as well as information on MACLAS elections to renew a number of Executive Committee positions.

MACLAS depends on the active engagement of all members. Our organization needs your participation to fulfill its core mission, that is, the promotion of high quality, interdisciplinary teaching and research in Latin American Studies and Inter-American Relations. There are many ways to get involved. For instance, if you are interested in contributing a future guest column, please send newsletter editor Benjamin Boone a brief abstract at [maclasnewsletter@gmail.com](mailto:maclasnewsletter@gmail.com)  
I look forward to seeing you in Pittsburgh.

Warm regards,

Ivani Vassoler




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## Hotel Information for Pittsburgh

Wyndham Hotel Pittsburgh University Place  
3454 Forbes Avenue  
Pittsburgh, PA 15213  
Tel. 412-683-2040  
[www.pittsburghpawyndham.com](http://www.pittsburghpawyndham.com)  
\$125/night plus 14% state and local occupancy tax;  
parking \$17/night  
Make reservation by February 15, 2011  
Group name: Pitt-MACLAS

Holiday Inn Pittsburgh University Center  
100 Lytton Ave.  
Pittsburgh, PA 15213  
Tel. 412-682-6200  
[www.holidayinn.com/pit-univctr](http://www.holidayinn.com/pit-univctr)  
\$127/night plus 14% state and local occupancy tax;  
parking \$12/night  
Make reservation by February 25, 2011  
Group name: MACLAS

*Note that conference activities will be held at the University Club on University Place.*

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## Barbara A. Tenenbaum on winning the Judy B. McInnis Award for Lifetime Achievement in Latin American Studies

Let me confess it here; I loved Judy McInnis. She was a wonderful teacher at the University of Delaware and a brilliant translator (she won a MACLAS prize for her work on Gladys Ilarregui, Poemas a Medianoche). Personally, she was full of enthusiasm and bursting with life. When she was taken from us much too young, I was very happy that MACLAS chose to honor her by creating this special award. I was thrilled, too, when its first recipient was Cristina Turner, someone I also loved and someone who also, sadly left this world too soon, was an outstanding teacher at Virginia Commonwealth University, mentor, and scholar. So, winning the Judy B. McInnis award in 2010 was a real thrill for me on many levels.

I became active in MACLAS after 1987 when I left the University of South Carolina and relocated to Washington, D.C. It was very hard for me to part with my identity as a university professor of Mexican and Latin American history. Luckily, I have been able to maintain many of my links to academic life, even as I became the Specialist in Mexican Culture in the Hispanic Division of the Library of Congress, a position I still hold.

I am particularly delighted that MACLAS chose to recognize a member whose career was not spent totally in the professoriate. This award shows that there are many ways to consider "lifetime achievement," and many different ways of contributing to the knowledge and understanding of Latin America. Everything I have done in my work life, I have ventured into either because of insatiable curiosity or "wanting to set the record straight." And, perhaps more importantly, as I age, I take myself less and less seriously. I have come to realize that over time, other scholars will discover more satisfying explanations and contributions than mine. In the meantime, I will continue to cherish this award and look forward to congratulating its next recipients.

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### The Judy B. McInnis Distinguished Service Award

The Judy B. McInnis Distinguished Service Award recognizes a longstanding MACLAS member for outstanding service to MACLAS and/or to the larger academic community of Latin American studies, continuous scholarship, excellent teaching, and/or humanitarian endeavors in Latin America. The awardee will be presented with a plaque, and a monetary award in the recipient's name will be designated to an organization whose character is consistent with the mission and goals of MACLAS. Nominations will be accompanied by letters of support from at least two members. The Judy B. McInnis Distinguished Service Award will not necessarily be presented annually, but on the occasion of a worthy candidate having been designated by the committee.

**Judy B. McInnis** (1943-2006) was Professor of Spanish, Comparative Literature and Women's Studies at the University of Delaware from 1971-2006.

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## Film Screenings for MACLAS 2011

**Amigos del Cine Latinoamericano** is a group of volunteers created in 2003 with the purpose of exhibiting cinematographic production from and about the Latin American region. Latin American cinema, like its internationally recognized literary production, has a long history of examining a wide variety of perspectives about the region's culture, politics, and social issues. Each semester, the film series trains its focus on a particular theme. For example, the fall 2010 series entitled "Cuban Eyes / Cubanize: Fifty Years of Cuban Cinema since the Cuban Revolution," paid tribute to the Cuban film industry, which grew out of the ideological momentum unleashed by the upheaval. In homage to Cuban Director Tomás Gutiérrez Alea we screened some of his masterpieces such as "*Memorias del subdesarrollo*" (*Memories of Underdevelopment*) and "*La última Cena*" (*The Last Supper*).

Our spring 2010 series tackled the question of gender and sexual identity and their representation in Hispanic-American cinema. The spring 2011 film series entitled **Globalization and Power in Latin America Cinema** focuses on the theme of globalization and power, looking at their relation to colonialism, neocolonialism, the growth of migration, and their associated problems both in cities and rural areas. We will also consider the implications of globalization and power and the ways in which they affect the well-being of various populations, as well as social movements that resist their adverse effects.

Viewing Globalization and Power through the lens of cinema offers an intimate perspective and reminds us that there are real lives at stake in every instance of this process. The selection of movies provides a range of voices that explore these complex topics from different angles. Some of the films screened in this series challenge the spectator by questioning, among other issues, assumptions about global labor, the effects of multinational corporations on small communities, the daily life of working-class people as they relate to globalization, challenges to the environment, and the rise of popular leftist movements in Latin America.

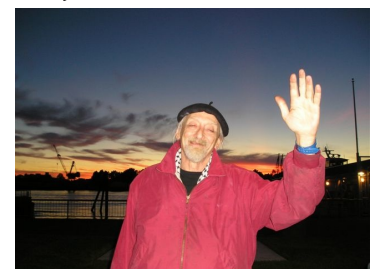
Whether through the exhibition of fictional depictions or a documentary format, this film series offers viewers the opportunity to both discover new films from and about Latin America and to appreciate work of new filmmakers. More importantly, it is an opportunity to engage in a cross-cultural reflection about different creative perspectives on Globalization and Power in Latin America. (*continued on the following page...*)

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### In Memoriam...

**Henry J. Frundt:** Longtime MACLAS member Henry Frundt died of cancer at his home in Montclair, New Jersey, September 16, 2010. Hank was Professor of Sociology at Ramapo College of New Jersey, where he taught for 35 years. He was a member of MACLAS at least since 1991 and was the winner of the 2006 Harold Eugene Davis Prize for the best article published by a MACLAS member, 2004-2005, for his "Toward a Hegemonic Resolution in the Banana Trade," *International Political Science Review* 26:2 (2005). His obituary in *The Star-Ledger* (Newark, NJ) can be found at <http://bits.nj.com> A remembrance by Roger Burbach in *NACLA Report on the Americas* (November-December 2010) can be found at <https://nacla.org/node/6805>. MACLAS sends its condolences to Hank's family.

**John Ross (pictured):** Journalist, social activist, and a committed Latin Americanist, John Ross died of liver cancer at Lake Pátzcuaro, in the State of Michoacán, Mexico, on January 17. He was 72. According to his obituary in *The San Francisco Chronicle* ([http://articles.sfgate.com/2011-01-19/bay-area/27036436\\_1\\_lake-patzcuaro-zapatistas-beat-generation](http://articles.sfgate.com/2011-01-19/bay-area/27036436_1_lake-patzcuaro-zapatistas-beat-generation)), John was the first person to report in English the impending uprising of indigenous Zapatistas in Chiapas in the opening days of 1994. John leaves behind a rich collection of writings that chronicle the past decades of popular struggles in Mexico; his journalistic work and poetry were dedicated to the fight against social injustices in his beloved Mexico and also in Chile and Colombia.



## More on Film Screenings for MACLAS 2011

For MACLAS 2011 we selected *Ciclovida (Lifecycle)*, which will be screened at the Frick Fine Arts Auditorium on March 17. The film follows the protagonists as they embark on their journey south through Brazil, across the borders of Paraguay and Argentina to Buenos Aires and eventually back home through Uruguay to Northeastern Brazil, stopping along the way to gather novel ideas and seeds. This feature-length documentary is made up of moving stories from landless peasants, indigenous communities, and small farmers that expose the devastating effects of industrial agriculture destined for agrofuels.

With practically no money and no support crew, the protagonists rely on their resourcefulness and the solidarity of people they meet along the way. They carry with them only the simplest of necessities: their radical ideas and philosophy, collected heirloom seeds, and a video camera. The main characters, Ignacio and Ivania, identify as farmers, poets, musicians, and activists for ecological and social justice. They seek to gather and disseminate thousands of seeds, a wealth of knowledge, and contribute to an invaluable network amongst small agricultural communities of Brazil, Paraguay, Uruguay and Argentina, all without the use of oil or biofuels. This film also explores their role as parents as they struggle with distance, both physical and figurative from their children, who share their ideals but do not accompany them on the journey.

This stirring narrative captivates its audience, while it unflinchingly conveys the disturbing ecological, economic, and social impacts of large agribusiness practices. It portrays an alternative to the biofuel monocultures that threaten all small farmers, as the triumphant protagonists create significant and sustainable change using what sparse resources available to them.

### **Matt Feinstein, one of the Lead filmmakers will present the film**

Brothers Matt and Loren Feinstein are *Ciclovida: Lifecycle*'s two lead filmmakers. Loren is a composer and film consultant, with specific experience in educational film, who has worked extensively with the Media Education Foundation, an award winning educational film company. Matt's past documentary filmmaking includes *Work, Dignity & Social Change*, *Descubrir con Dignidad*, adult mentor for Listen Up's "Beyond Green Youth" media project and numerous short documentaries. Additionally, he has long been deeply involved in various social movements.

For MACLAS 2011 we also selected the documentary *Los Zapatos de Zapata* which will be screened at the conference site on March 18 before dinner.

Directed by Luciano Larobina, "Los Zapatos de Zapata" is a short (27 min. b&w) documentary produced in Mexico with the support of Consejo Nacional para la Cultura y las Artes, Instituto Mexicano de Cinematografía, Centro de Capacitación Cinematográfica, and Fundación Carmen Toscano I.A.P. In this highly original and comical documentary, Larobina combines archival documents, animation and testimonial way to recreate the unforgettable impression that Emiliano Zapata left on popular imagination. The furtive ghostlike spirit of Emiliano Zapata demonstrates that myth and reality intertwine in this country of resurrection and death.

**Amigos del Cine Latinoamericano is sponsored by The Center for Latin American Studies, the Department of Hispanic Languages and Literatures, and the Eduardo Lozano Latin American Collection**

**Films are free and open to the Public.**

More information about **Amigos del Cine Latinoamericano** at  
[www.amigosdelcinelatinoamericano.blogspot.com](http://www.amigosdelcinelatinoamericano.blogspot.com)

*By Martha E. Mantilla - Librarian, Latin American Studies and Eduardo Lozano Collection at the*

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## Władysław Maryan Froelich Research Grant

The Middle Atlantic Council of Latin American Studies invites applications for its newly established Władysław Maryan Froelich Research Grant, which will award up to two \$500 prizes annually to faculty, professionals or independent scholars to carry out research or creative projects on any facet of Latin American culture, politics, and society.

Originally from Poland, Laszlo Froelich lived in Latin America for many years and showed a deep affinity for its culture and people. A business professional by training, he demonstrated great passion for scholarship on topics as varied as Latin American folk art, pre-Colombian art and history, Argentine gaucho culture and the landscape of the pampas. Because Laszlo's affection for Latin America was multifaceted, this award recognizes those scholarly projects that push the field of Latin American Studies forward in innovative and interdisciplinary ways, and seek to disseminate this work in a manner that will benefit scholars and students alike.

- At the time of submission and consideration, candidates must be MACLAS members in good standing who are not currently enrolled as students in a degree program.
- Awards will be made on the merits of the proposal, with selections made by a committee appointed by the Executive Committee of MACLAS.
- Interested candidates should submit a curriculum vitae and a two-page proposal (of no more than 1,500 words) describing the research or creative project. Proposals should include information about the methodology, timeline, intended results of the project, and plans for dissemination of the resulting product(s), if applicable. A preliminary budget must also be provided, with full disclosure of all pending or confirmed funds available through other sources.
- Because one of the goals of this grant is to encourage the production and dissemination of new ideas and knowledge about Latin America, recipients of the research grant will be required to present the results of their project at a future annual MACLAS conference. They are strongly encouraged to submit an article to MACLAS's journal, *Latin American Essays*, or to publish a summary of their work in the MACLAS newsletter. The dissemination of results shall be broadly defined, and can include publication in a scholarly journal, the development and dissemination of new classroom materials on the web, film screenings or broadcast, or the creation of a traveling exhibit. Products carried out under this grant should acknowledge the Władysław Maryan Froelich Research Grant of the Middle Atlantic Council of Latin American Studies.

All applicants wishing to be considered for the Władysław Maryan Froelich Research Grant should send a) CV; b) a 2-page project proposal, and c) a cover letter containing the name and institutional affiliation (if any) of the applicant to the grant committee. **Please submit materials electronically in PDF format to Dr. Joan Marx at marx@muhlenberg.edu**

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## Golden Anniversary for Two Important Organizations

### *Peace Corps Turns 50! ...*

On the presidential campaign trail in 1960, Senator John F. Kennedy floated an idea to University of Michigan students to create a "peace corps." The concept had been introduced to the Senate three years earlier by Senator Hubert Humphrey, but the enthusiasm generated by candidate Kennedy's proposal led to an Executive Order on March 1, 1961 creating the U.S. Peace Corps. Programs opened in Brazil, Colombia, and the Eastern Caribbean the same year. In the subsequent fifty years over 63,000 volunteers have served throughout Latin America and the Caribbean, in every independent country except the Bahamas, Cuba, and Trinidad and Tobago. Many volunteers have gone on to careers that focus on Latin America, including many in academe and certainly a number of MACLAS members.

*If you served in Peace Corps, please consider sharing your "Peace Corps story" with Brian Turner ([bturner@rmc.edu](mailto:bturner@rmc.edu)).*

### *... and so does Amnesty International!*

In early 1961, British lawyer Peter Benenson published an article in *The Observer* entitled "The Forgotten Prisoners," about two Portuguese students imprisoned for raising a toast to freedom during Salazar's dictatorship. The article was widely reprinted and led to the first Amnesty International campaign, "Appeal for Amnesty 1961," and the first international meeting. In an interesting parallel, the first research trip conducted by Amnesty International was to Ghana in 1962, which was by then hosting the first Peace Corps program. Amnesty International has directed numerous campaigns on behalf of prisoners of conscience, human rights defenders, and victims of violations of economic, social, and cultural rights throughout Latin America. Most Latin American countries today have volunteers who form a local Amnesty International "section."

*If you are a group member, volunteer, or have otherwise served with Amnesty International, please consider sharing your experience with Brian Turner ([bturner@rmc.edu](mailto:bturner@rmc.edu)).*

## **MACLAS BALLOT 2011 (Candidate Biographies on Following Page)**

**VICE-PRESIDENT/PRESIDENT-ELECT** (Please select one)

\_\_\_\_\_ **ELIZABETH W. KIDDY**

\_\_\_\_\_ (Write in)

**EXECUTIVE COMMITTEE** (Please select up to two candidates to serve three-year terms)

\_\_\_\_\_ **BEN BOONE**

\_\_\_\_\_ **JOHN DWYER**

\_\_\_\_\_ **PAUL GOLDBERG**

\_\_\_\_\_ **BETSY KONEFAL**

\_\_\_\_\_ **WILLIAM ROSA**

\_\_\_\_\_ (Write in)

## CANDIDATE BIOGRAPHIES

**BEN BOONE** is the Assistant to the Dean of Students at William and Mary. He has been a member of MACLAS since 2006 when he presented as an undergraduate at the conference. Since then, he has continued to present at the annual conference through his graduate school years and now as a professional faculty member at the College. He also edits the newsletter for MACLAS. He earned his B.A. in Hispanic Studies and M.Ed. in Higher Education Administration in 2007 and 2009, respectively.

**JOHN JAY DWYER** (Ph.D., M.A. Illinois; B.A. Rutgers) is an associate professor of Latin American history at Duquesne University in Pittsburgh. His research focuses on twentieth century Mexico. His book, *The Agrarian Dispute: The Expropriation of American-Owned Rural Land in Post-Revolutionary Mexico* (Duke, 2008), won the 2009 Alfred B. Thomas Book Prize awarded by the Southeastern Council of Latin American Studies and received the 2009 Honorable Mention for the Thomas McGann Book Prize awarded by the Rocky Mountain Council of Latin American Studies. His new research project examines Mexico's maquiladora industries along the Mexican-Californian border.

**PAUL GOLDBERG** (Ph.D., University of New Mexico) is an Associate Professor of Spanish at Widener University in Chester, PA. and Chair of the Department of Modern Languages. His current research focuses on the effects of globalization and economic change in contemporary Mexican narrative. He has also published research on Latin American Jewish literature of Mexico, Chile and the Andean region.

**ELIZABETH W. KIDDY** (Ph.D. University of New Mexico) is Director of Latin American and Caribbean Studies and Assistant Professor of History at Albright College. One of her main interests has been in fostering the cross-fertilization of ideas across disciplines. She teaches a wide array of courses, all of which benefit from interdisciplinary approaches. Her book, *Blacks of the Rosary: Memory and History in Minas Gerais, Brazil*, (2005) focuses on the history of confraternities of Africans and their descendents in Brazil. She is currently researching the environmental, social, and political history of the São Francisco River in Brazil. She also has a strong interest in promoting undergraduate research.

**BETSY KONEFAL** is an Associate Professor of history at the College of William and Mary. Her teaching and research interests include modern Latin America, race and ethnicity, indigenous history, and human rights. In September 2010 she published her first book: *For Every Indio Who Falls: A History of Maya Activism in Guatemala, 1960-1990*. She completed her PhD at the University of Pittsburgh in 2005, an MIA from Columbia University in 1996, and a BA from the University of Pennsylvania in 1990.

**WILLIAM ROSA** (Ph.D. Ohio State University) is a Professor of Spanish and Italian at Montclair State University and a scholar of Latin American literature who has published on Modernismo, Nineteenth Century Latin American Literature, and the Latino/Caribbean Novel and Short Story. He has also published a critical edition of Alfredo Collado Matell's *Cuentos absurdos* (1999). He is currently working on a project that explores the relationship of science/technology and *modernismo* short story, and is also writing on the *cuento infantil* of the end of the 19th century.

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